

3rd ICGSS INTERNATIONAL CONFERENCE of Graduate School on Sustainability

Contemporary Studies on Sustainable Development

September 22-23, 2018

Graduate School Building, University of Merdeka Malang
Terusan Raya Dieng 59 Malang, East Java, Indonesia

1 NO POVERTY



The exploration of sustainable development issues is still very open, especially at the regional level. These issues inspired Unmer Graduate Program in a sustainable manner to develop research and teaching. The conference is based on the belief that there are a large number of contemporary studies that are interdisciplinary and in the form of regional case studies in different countries. We need a range of inputs that will be the foundation for the specific study of environmental engineering, sustainable cities, and natural resource management.

The special themes we prepare are based on several issues in economics, and the field of architecture in order to explore the possibilities of interdisciplinary characters. Authors are invited to submit their papers with the following subthemes (but not limited to);

7 AFFORDABLE AND CLEAN ENERGY



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2 ZERO HUNGER



3 CALL FOR PAPER



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



Subthemes of Natural Sciences

- Architecture for Sustainable Cities and Communities.
- Architecture for Resilient Infrastructure and Sustainable Industrialization.
- Architecture for Affordable and Clean Energy
- Environmental Engineering for Clean Water and Sanitation.

Subthemes of Economic

- Decent Work and Economic Growth for Economic Sustainability at Global Competition from Development of Tourism, Entrepreneurship, Small and Medium Enterprises;
- Industry Innovation and Infrastructure Supported by Development of Accounting; Banking; Capital Market; Tourism Production and Consumption; Business Management; Marketing; HRM;
- Innovation for Decent Work; SME; Creative Industry; Entrepreneurship.
- Sustainability in Accounting;
- Corporate Governance & Corporate Social Responsibility.

KEYNOTE SPEAKERS



Prof. Madya Dr. Mohd. Zin Bin Kandar
Universiti Teknologi Malaysia
Johor Bahru, Malaysia



Professor Lorne Cummings
Macquarie University,
Australia



Professor Hasan Fauzi
Sebelas Maret University
Surakarta, Indonesia



Professor Respati Wikantiyoso
Universitas of Merdeka Malang
Indonesia



Professor Nunuy Nur Afiah
The Indonesian Institute of
Accountants-Accounting Lecturer
Compartment (IAI-KApd)

INVITED SPEAKERS

IMPORTANT DATES

Deadline for Full Paper Submission : September 2nd, 2018
Notification of Paper Acceptance : September 10th, 2018
Deadline for Registration : September 17th, 2018

CONFERENCE FEE

Presenter

- Indonesian Presenter : IDR. 500.000,-
- International Presenter : USD 100

Participant

- Indonesian Participant : IDR. 200.000,-
- International Participant : USD 15



more info:

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GROWTH APPROACH IN ALLIANCE THE ANIMATION COMMUNITY OF MALANG CITY

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ABSTRACT

This study is part of the dissertation research, aimed at uncovering the interaction dynamics of the telematics creative community in Malang city, because it can open-up a new understanding of the uniqueness of growth pattern. The urgency is intended to be able to describe in detail and naturally, especially regarding the interactive patterns of the animation community, that have cultural relations with industrialist as the actors. Everything goes from the awareness of industrialist, that the national and local animation business will experience ups and downs, that are difficult to control, if not supported by the mover of animation community. This evolutionary development can be followed since April 1, 2016, which coincides with the declared Creative City International Conference (ICCC) in the city of Malang. This condition can be described as a directed social movement, and is controlled by social norms, that are more dominant than only business interests. For this reason, the exploratory study with grounded-preparation approach, which is strengthened by synthesis-literacy, seeks to prioritize an inductive pattern based on empirical-deduction, so as to establish the animation community of Mocca Animation Studio, as truly worthy of being the target of the research. The study has been prepared and carried out for more than 2 year, shows the actors of industry are always trying to open facilitation for community, to increase capacity building, and support continuously to develop production innovation. The animation industry obtains multiple benefits: (1) strengthening of individual characters, that are reflected in every action related to the work of innovation; (2) there are efforts based on togetherness, to maintain the existence of the animation community; (3) the increasing number of animation movers, who grew up in the form of small alliances in the unity of the system.

Keywords: growth in alliances, animation community, interaction dynamics

1. INTRODUCTION

The creative economic movement that has entered the decade, has received a tremendous positive response from the community, marked by the stretching of micro and small industries in the informal sector. This condition is a social transformation in the form of a new lifestyle, which is able to change from a consumptive society to productive by relying on all the potential that is owned. Actually the creative industry has moved since 2010, spearheaded by volunteers who are members of the Information and Communication Technology

