

# 3<sup>rd</sup> ICGSS INTERNATIONAL CONFERENCE of Graduate School on Sustainability

## Contemporary Studies on Sustainable Development

September 22-23, 2018

Graduate School Building, University of Merdeka Malang  
Terusan Raya Dieng 59 Malang, East Java, Indonesia

### CALL FOR PAPER

The exploration of sustainable development issues is still very open, especially at the regional level. These issues inspired Unmer Graduate Program in a sustainable manner to develop research and teaching. The conference is based on the belief that there are a large number of contemporary studies that are interdisciplinary and in the form of regional case studies in different countries. We need a range of inputs that will be the foundation for the specific study of environmental engineering, sustainable cities, and natural resource management.

The special themes we prepare are based on several issues in economics, and the field of architecture in order to explore the possibilities of interdisciplinary characters. Authors are invited to submit their papers with the following subthemes (but not limited to):

### Subthemes of Natural Sciences

- Architecture for Sustainable Cities and Communities.
- Architecture for Resilient Infrastructure and Sustainable Industrialization.
- Architecture for Affordable and Clean Energy
- Environmental Engineering for Clean Water and Sanitation.

### Subthemes of Economic

- Decent Work and Economic Growth for Economic Sustainability at Global Competition from Development of Tourism, Entrepreneurship, Small and Medium Enterprises;
- Industry Innovation and Infrastructure Supported by Development of Accounting; Banking; Capital Market; Tourism Production and Consumption; Business Management; Marketing; HRM;
- Innovation for Decent Work; SME; Creative Industry; Entrepreneurship.
- Sustainability in Accounting;
- Corporate Governance & Corporate Social Responsibility.

### KEYNOTE SPEAKERS



Prof. Madya Dr. Mohd. Zin Bin Kandar  
Universiti Teknologi Malaysia  
Johor Bahru, Malaysia



Professor Lorne Cummings  
Macquarie University,  
Australia



Professor Hasan Fauzi  
Sebelas Maret University  
Surakarta, Indonesia



Professor Respati Wikantiyoso  
Universitas of Merdeka Malang  
Indonesia



Professor Nunuy Nur Afiah  
The Indonesian Institute of  
Accountants-Accounting Lecturer  
Compartment (IAI-KApd)

### INVITED SPEAKERS

### IMPORTANT DATES

Deadline for Full Paper Submission : September 2<sup>nd</sup>, 2018  
Notification of Paper Acceptance : September 10<sup>th</sup>, 2018  
Deadline for Registration : September 17<sup>th</sup>, 2018

### CONFERENCE FEE

**Presenter**

- Indonesian Presenter : IDR. 500.000,-
- International Presenter : USD 100

**Participant**

- Indonesian Participant : IDR. 200.000,-
- International Participant : USD 15



more info:  
website:  
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## THE IMPLEMENTATION OF GOOD CORPORATE GOVERNANCE PRINCIPLES ON CORPORATE SOCIAL RESPONSIBILITY PROGRAMS OF TOURISM INDUSTRY AT MALANG RAYA

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### ABSTRACT

This study aims to provide an overview of the governance of Corporate Social Responsibility in the entertainment and tourism industry in the city of Malang, based on the principles of Good Corporate Governance which consists of transparency, accountability, responsibility, independence and justice that have a role in improving the welfare of society in the industry entertainment and tourism in the city of Malang This research approach is qualitative descriptive. Research locations in the city of Malang with the assumption that the city has a sufficient number of entertainment venues and tourist rides compared to other cities in East Java Province. The results of the research show that the management of Corporate Social Responsibility is still far from the expectations of the local community. The management of the entertainment and tourism industry with the principles of good corporate governance needs to be enhanced through the control and regulation of business entities to create added value and to keep the entertainment and tourism industry in maintained its existence. This needs to be done so that the perceptions of stakeholders of investors, communities and governments in maintaining and improving the sustainability of the entertainment and tourism industry operations in the future.

**Keywords:** Corporate Social Responsibility Performance, Good Corporate Governance, Hospitality Industry

### 1. INTRODUCTION

The company has a full commitment to always apply the principles of Good Corporate Governance (GCG) in its business activities. This commitment is carried out by the Company by always striving to continuously make improvements in the implementation of GCG, so that the Company always gets the trust of stakeholders (stakeholders), has superior performance and can grow sustainably and gain profit. In the business world that continues to grow, every company is competing for the good image and perception of each stakeholder. In addition, poor environmental and social conditions are now increasing public awareness to actively monitor existing business activities. The impact of the many unethical practices of business irregularities is very detrimental, so there are various internal pressures and levels of competition, external pressure from investors and consumers, pressure on



