

3rd ICGSS INTERNATIONAL CONFERENCE of Graduate School on Sustainability

Contemporary Studies on Sustainable Development

September 22-23, 2018

Graduate School Building, University of Merdeka Malang
Terusan Raya Dieng 59 Malang, East Java, Indonesia

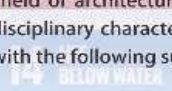
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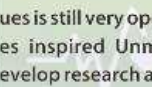
The exploration of sustainable development issues is still very open, especially at the regional level. These issues inspired Unmer Graduate Program in a sustainable manner to develop research and teaching. The conference is based on the belief that there are a large number of contemporary studies that are interdisciplinary and in the form of regional case studies in different countries. We need a range of inputs that will be the foundation for the specific study of environmental engineering, sustainable cities, and natural resource management.

The special themes we prepare are based on several issues in economics, and the field of architecture in order to explore the possibilities of interdisciplinary characters. Authors are invited to submit their papers with the following subthemes (but not limited to);

7 AFFORDABLE AND CLEAN ENERGY



3 CLIMATE ACTION



CALL FOR PAPER

Subthemes of Natural Sciences

- Architecture for Sustainable Cities and Communities.
- Architecture for Resilient Infrastructure and Sustainable Industrialization.
- Architecture for Affordable and Clean Energy
- Environmental Engineering for Clean Water and Sanitation.

Subthemes of Economic

- Decent Work and Economic Growth for Economic Sustainability at Global Competition from Development of Tourism, Entrepreneurship, Small and Medium Enterprises;
- Industry Innovation and Infrastructure Supported by Development of Accounting; Banking; Capital Market; Tourism Production and Consumption; Business Management; Marketing; HRM;
- Innovation for Decent Work; SME; Creative Industry; Entrepreneurship.
- Sustainability in Accounting;
- Corporate Governance & Corporate Social Responsibility.

KEYNOTE SPEAKERS



Prof. Madya Dr. Mohd. Zin Bin Kandar
Universiti Teknologi Malaysia
Johor Bahru, Malaysia



Professor Lorne Cummings
Macquarie University,
Australia



Professor Hasan Fauzi
Sebelas Maret University
Surakarta, Indonesia



Professor Respati Wikantiyoso
Universitas of Merdeka Malang
Indonesia



Professor Nunuy Nur Afiah
The Indonesian Institute of
Accountants-Accounting Lecturer
Compartment (IAI-KApd)

INVITED SPEAKERS

IMPORTANT DATES

Deadline for Full Paper Submission : September 2nd, 2018
Notification of Paper Acceptance : September 10th, 2018
Deadline for Registration : September 17th, 2018

CONFERENCE FEE

Presenter

- Indonesian Presenter : IDR. 500.000,-
- International Presenter : USD 100

Participant

- Indonesian Participant : IDR. 200.000,-
- International Participant : USD 15



more info:

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THE EFFECT OF IMPLEMENTATION QUALITY ASSURANCE AND BUSINESS INCUBATORS ON ENTREPRENEUR QUALITY AND ITS IMPACT ON SMES PERFORMANCE IN EAST JAVA

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ABSTRACT

This study examined the implementation of quality assurance and business incubators to quality entrepreneurs and their impact on the performance of SMEs in East Java. The results of this study indicate that the implementation of quality assurance in the implementation of training on the entrepreneur affect the quality of the implementation of a business incubator entrepreneur and also affect the quality of the entrepreneur in managing its business, so by increasing the quality of the entrepreneur affect the performance of SMEs are getting better in East Java. Respondents in this study involving 100 entrepreneurs of SMEs in East Java. With the proviso noun turnover of USD 50 million and a workforce of at least two people. Of University Merdeka Malang as Education Cleaner has a quality assurance program and the business incubator strives to be a university that can contribute and benefit in helping and developing the performance of SMEs in East Java. With the implementation of quality assurance of the Entrepreneur by insight and direct implementation in the form of learning and training in business, so that the entrepreneur really more qualified. While the business incubator program menitiberatkan the direct implementation on the business or businesses that directly occupied by the entrepreneur who monitored the process in a business incubator. So that through the implementation of quality assurance and business incubator will be achieved Entrepreneur good quality and will ultimately improve the performance of SMEs.

Keywords: 1Quality Assurance, 1Business Incubator, Quality of 1Entrepreneurs, 1SM Performance

1. INTRODUCTION

Small Micro and Medium Enterprises (SMEs) should be recognized as a strategic force and it is important to accelerate regional development, and therefore the growth of Micro, Small and Medium each year has increased (Hasnullah, 2007). Micro, small and puffy (SMEs) are a group effort most can survive when the economic crisis hit the country. The number of small and medium business unit continues to increase, it will be able to open a big job. However, small businesses are still perceived as weak operating performance. The number of SMEs in East Java currently reached 4.2 million SMEs, of

