# 3rd CGSS INTERNATIONAL CONFERENCE of Graduate School on Sustainability

# Contemporary Studies on **Sustainable** Development

September 22-23, 2018

Graduate School Building, University of Merdeka Malang Terusan Raya Dieng 59 Malang, East Java, Indonesia

# CALL FOR PAPER

The exploration of sustainable development issues is still very open, especially at the regional level. These issues inspired Unmer Graduate Program in a sustainable manner to develop research and teaching. The conference is based on the belief that there are a large number of contemporary studies that are interdisciplinary and in the form of regional case studies in different countries. We need a range of inputs that will be the foundation for the specific study of environmental engineering, sustainable cities, and natural resource management.

The special themes we prepare are based on several issues in economics, and the field of architecture in order to explore the possibilities of interdisciplinary characters. Authors are invited to submit their papers with the following subthemes (but not limited to):



### Subthemes of Natural Sciences

- Architecture for Sustainable Cities and Communities.
- Architecture for Resilient Infrastructure and Sustainable Industrialization.
- Architecture for Affordable and Clean Energy
- Environmental Engineering for Clean Water and Sanitation.

## Subthemes of Economic

- Decent Work and Economic Growth for Economic Sustainability at Global Competition from Development of Tourism, Enterpreneurship, Small and Medium Enterprises;
- Industry Innovation and Infrastructure Supported by Development of Accounting; Banking; Capital Market; Tourism Production and Consumption; Business Management; Marketing; HRM;
- Innovation for Decent Work; SME; Creative Industry; Enterpreuneurship.
- Sustainability in Accounting;
- Corporate Governance & Corporate Social Responsibility.

# KEYNOTE SPEAKERS



Prof. Madya Dr. Mohd. Zin Bin Kandar



Professor Hasan Fauzi Sebelas Maret University Surakarta, Indonesia

# INVITED SPEAKERS



Professor Respati Wikantiyoso
Universitas of Merdeka Malang
Indonesia
Compactement (IAI-KApd)

# IMPORTANT DATES

Deadline for Full Paper Submission : September 2nd, 2018 Notification of Paper Acceptance

: September 10th, 2018

Deadline for Registration : September 17th, 2018 Presenter

- Indonesian Presenter

: IDR 500 000 -

International Presenter

: USD 100

**CONFERENCE FEE** 

**Participant** 

- Indonesian Participant

: IDR. 200.000,-

- International Participant

- USD 15

















more info website: pasca.unmer.ac.id/berita/announcement

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# MEDIA USED FEMALE SEX WORKER IN SEXUAL HEALTH MANAGEMENT

# Lian Agustina Setiyaningsiha, Sri Widayatia and Maulid Agung Trionob

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## ABSTRACT

Localization and female sex workers are a complex social problem. Social and health problems are a form of complexity. Solutions to problems are interrelated and simultaneous because the characteristics and patterns of communication in localization, especially those which is done by female sex workers have their own characteristics. Negative labeling given by the community to this group become the identifier or differentiator in their patterns and characteristics in communicating within the group. The focus of his research was the use of health communication media for female sex workers in health management to overcome Sexually Transmitted Infections (IMS) and their group interactions through qualitative descriptive research with case studies. The informants involved were the main and key informants where the main informants took the peer educator for female sex workers and representatives of female sex workers who did not include peers. While key informants are involving parking men and pimps. The result of this study is that the use of health media by female sex workers has a typology that depends on the characteristics of the group. Likewise, the success of health management depends on massive and appropriate media use. The effectiveness of media can be obtained from group communication whose communication approach cannot be equated.

Keywords: Media Used, Health Management, Female Sex Workers

## 1. INTRODUCTION

The localization phenomenon and the female sex worker is a single entity that makes a social issues become very complex. In the case of female sex workers, many things occurred, not only relates to the social issues but also issues of health. The solutions about Health and social problems for female sex workers cannot be separated. In other words, the solution to the problems will be the interconnected and simultaneous problem-solving.

The study of female sex workers and health communication is varying. As the results of the previous research that shows a fairly high correlation between the use of health media exposure to the level of health understanding for female sex workers in localization. The correlation was shown with healthy behavior changes of female sex workers in daily life after knowing and understanding the content of health media (Setiyaningsih, 2017).

Wulandari (2013) concluded that the issue of reproductive health, the issue of sexuality that are considered taboo by society can inhibit the knowledge and understanding to be aware in keeping their reproductive health. Through the